

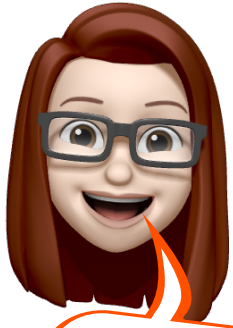


BUCKI@BUCKIROGERS.COM

SCAN for PORTFOLIO →



BUCKIROGERS.COM



BUCKI ROGERS

ATLANTA, GA

"I'm passionate about the role brands play in design, & their ability to drive business growth"



50% CREATIVE GRAPHIC DESIGN DIGITAL DESIGN BRANDING
50% STRATEGIC ANALYTICAL MARKETING RESEARCH

214 538 5038

As a brand-focused creative director, art director and designer of 20 years, I have an extensive background in creating and overseeing medium to large branding projects as-well-as defining multi-discipline campaigns from concept to completion.

- Drive design and brand strategy through print, digital, media, broadcast and customer experience for multiple nationwide industries.
- Foster a creative environment that inspires innovative ideas and delivers core brand attributes.
- Architect innovative designs and align clients to integrate multiple brands and maximize their portfolio value.

CREATIVE DIRECTOR | BRAND STRATEGIST



LOCATION



APPLICATION SOFTWARE

PRIMARY APPS SECONDARY APPS



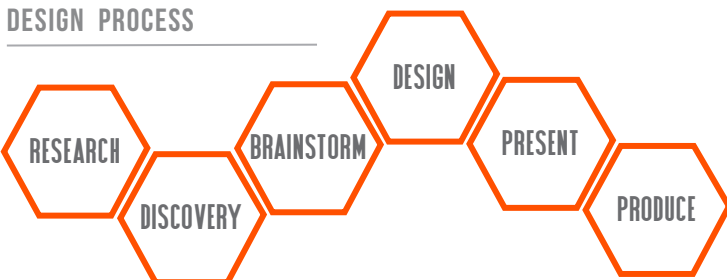
INDUSTRY EXPERIENCE

ADVERTISING/PR
BEER, WINE & LIQUOR
CREDIT UNIONS
EDUCATION
FINANCE/INSURANCE
FOOD & BEVERAGE
HOME BUILDERS
HOSPITALITY
NON-PROFITS
PRINT & PUBLISHING
REAL ESTATE
REAL ESTATE INVEST.
RESTAURANT
RETAIL
SPORTS

CAREER TRACK

X-CALIBER LLC	Director, Creative Services	2.0 Yrs+
BUCKI ROGERS DESIGN	Chief Creative Officer/Brand Strategist	8.0 Yrs
INSTITUTION SOLUTIONS	Director of Creative & Marketing	4.0 Yrs
DALLAS CUP, INC.	Director of Creative & Marketing	4.0 Yrs
BUCKI ROGERS DESIGN	Creative Director/Graphic Designer	2.0 Yrs
THE BEAIRD AGENCY	Creative Director	6.0 Yrs
KEARLEY & CO.	Creative Director	2.5 Yrs
QUALEX, INC.	Group Creative Director	3.0 Yrs
LEVENSON & HILL AGENCY	Art Director	2.0 Yrs

DESIGN PROCESS



CHARACTERISTICS OF MY SUCCESSES

PASSION

ENTREPRENEURIAL SPIRIT

DRIVE FOR IMPACT

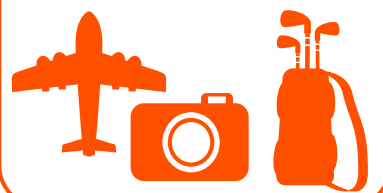
CHANGE AGENT

DECISION MAKER

INSPIRATIONAL LEADER

SUCCESS IS BUILT OFF SMALL THINGS.

DOWN TIME



As a graphic designer, I believe the design process is very important. By starting with sketching, drawing & prototyping, I find that ideas are sometimes captured easiest outside the computer. #oldschool is still #newschool